

IAN GOLDBERG

www.isgdesign.com

1144 Green Street igoldberg87@gmail.com
San Francisco, CA 94109 516.353.4979

EDUCATION

Washington University in St. Louis
Sam Fox School of Design & Visual Arts—BFA, May 2009
Communication Design Major, Architecture Minor

Columbia University
The Journalism School
Columbia Publishing Course, June–July 2009
Six-week intensive course on all aspects of book and magazine publishing
Art Director for Magazine Workshop; Design Director for Book Workshop

CREATIVE EXPERIENCE

March 2010–Present

Active Interest Media, San Francisco, CA
Designer, Yoga Journal Magazine Art Department
Designer of front of book, Om Section, as well as other departments including, Wisdom, Well Being, Home Practice and Anatomy columns; Assist in art direction of photo shoots; Prepare for photo shoots by obtaining permits for sites and inspiration for concepts; Compile stock imagery; Research and assign photographers, illustrators and stylists

September 2009–February 2010

Oxford University Press, New York, NY
Design Assistant, Trade Art Department
Designed book covers and jackets; conducted and provided image research; prepared documents for printer; communicated with printing agencies; coordination with production and marketing managers and editors

November 2009–January 2010

Weight Watchers, New York, NY
Art/Photo Intern, Weight Watchers Magazine Art Department
Designed layouts; conducted and provided research to assist in the design process, including compiling stock imagery and reference material for layout designs; purchased stock imagery

January 2008–May 2009

Student Life Newspaper, St. Louis, MO
Design Production Manager, Business and Advertising Department
Designed advertisements for university newspaper on behalf of local businesses; designed covers for special editions including the dining guide, the career guide and the housing guide; laid out advertisements for newspaper

May 2008–August 2008

Rodale Publications, New York, NY
Art Intern, Women's Health Magazine Art Department
Inaugurated intern program for the Women's Health Art Department; designed layouts; conducted and provided research to assist in the design process, including the identification of new illustrators and compilation of reference material for layout designs; attended photo shoots; assisted in redesign of magazine; attended speaker series offered by Rodale

May 2007–August 2007

MTV Networks, New York, NY
Production Intern, VH1 On-Air Promotions (Viacom Internship Program)
Editor for the intern summer project; developed promotions for VH1 programming; practiced writing scripts; logged tapes; participated in editing sessions; assisted with various VH1 programs, including *Scott Baio is 45* and *Single*, *Hogan Knows Best*, *Fabulous Life Presents*

AWARDS

AIGA 14 Show, St. Louis, MO, Student Merit Award, April 2009

COMPUTER SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Office Applications, basic knowledge Adobe Dreamweaver, HTML and CSS